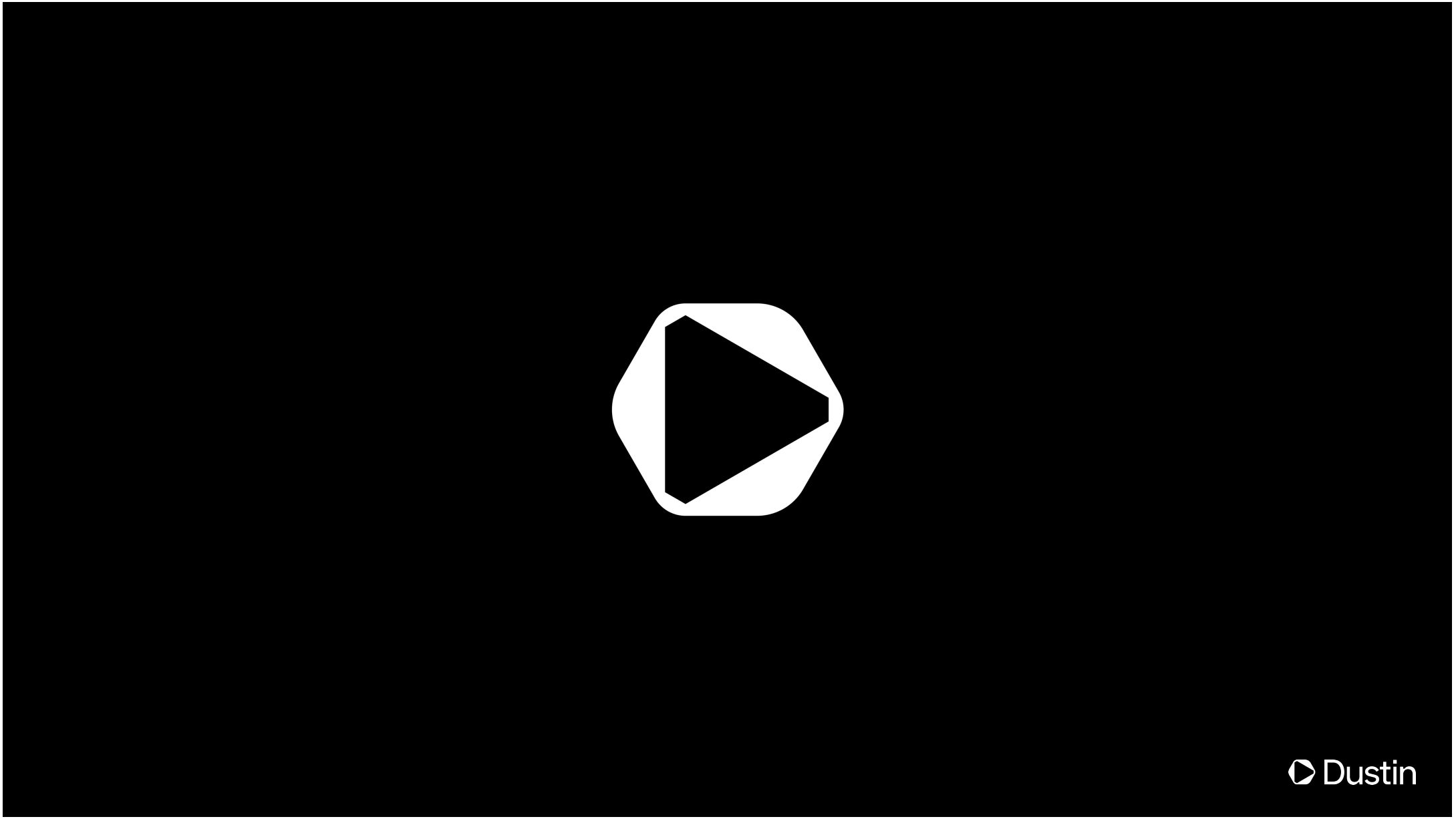
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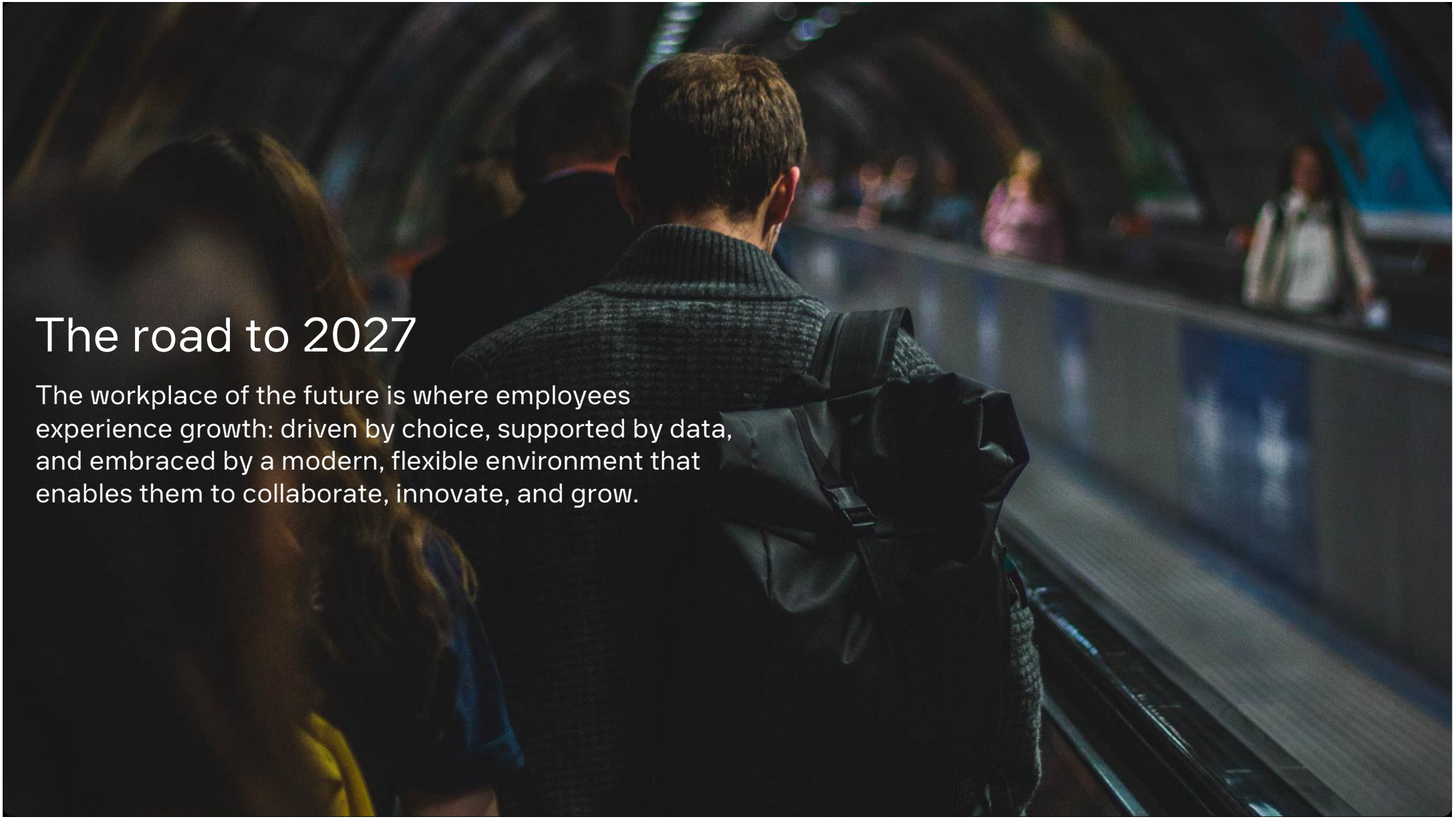


The road to 2027

The workplace of the future is where employees experience growth: driven by choice, supported by data, and embraced by a modern, flexible environment that enables them to collaborate, innovate, and grow.

Climate

Demography

Workplace

Dustin

Climate Trends

Energy-efficient peripherals and solutions

Companies invest in energy-efficient devices such as computers, monitors, printers and other office equipment to reduce energy consumption

Sustainable and recycled materials

Companies are more likely to select hardware from sustainable, recycled or biodegradable materials, ranging from recycled plastic in appliances to eco-friendly packaging.

Extended service life and repairability

Companies strive to extend the life of their hardware by investing in devices that are easy to maintain and repair.

Circular economy and waste management

Companies focus on reducing waste and promoting a circular economy through the reuse and recycling of hardware.

Demographic Trends

Aging

Companies should take into account the needs and expectations of older workers, such as flexible working hours, ergonomic workplaces and opportunities for upskilling or reskilling.

War for talent

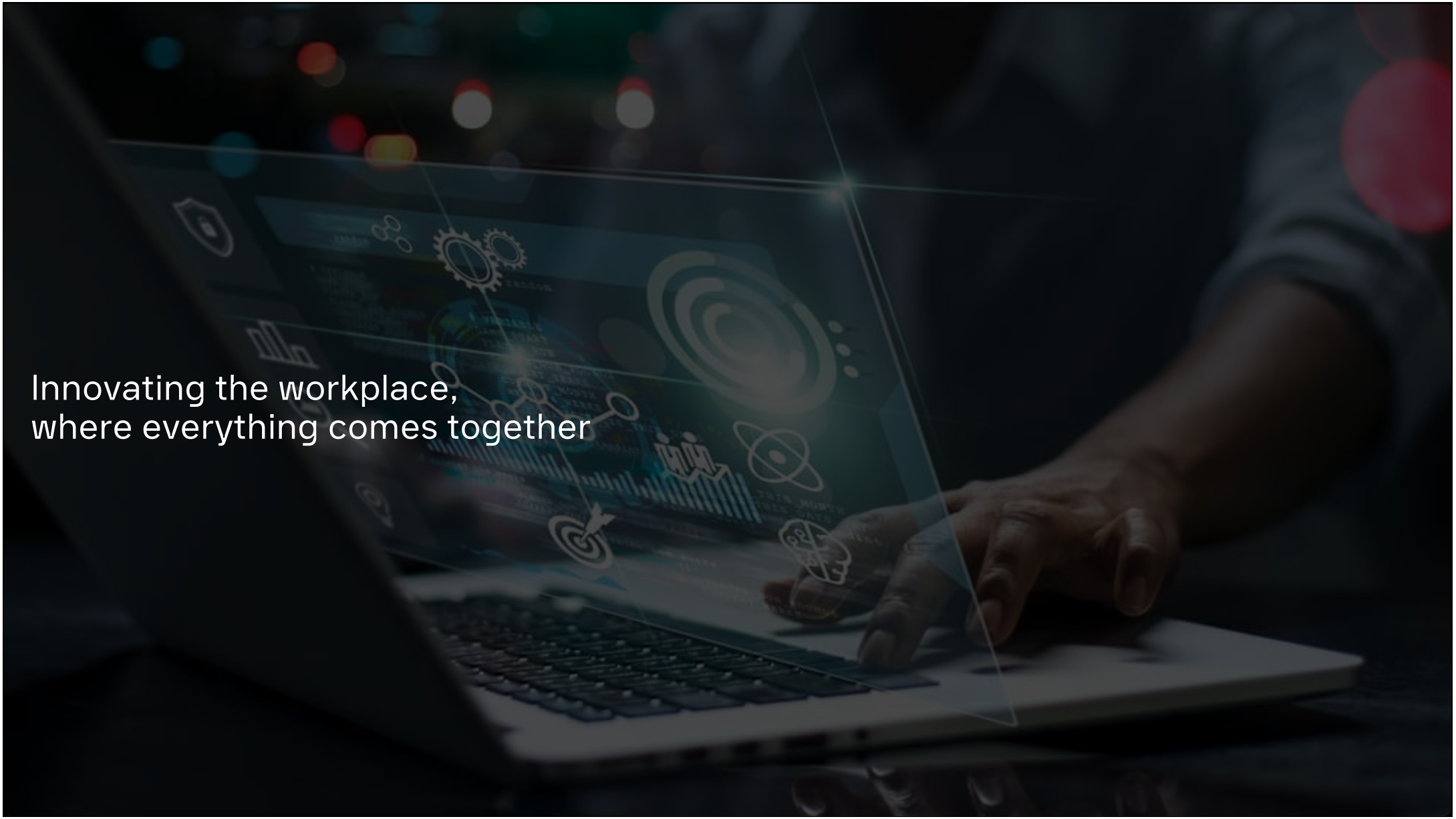
To be successful, companies must be an attractive employer by, among other things, offering a good corporate culture, career opportunities, competitive salaries and fringe benefits.

Fairness and Equity

Companies should strive for fair and equal opportunities for all employees, regardless of their gender, age, ethnic background, sexual orientation or other characteristics.

Employee turnover

Reduce staff turnover, companies can work on improving working conditions, providing career and development opportunities and creating a supportive and pleasant working environment.


Innovating the workplace,
where everything comes together

Workplace Trends

Modern Workplace

The modern workplace employs zero touch deployment for IT management, conditional access for data security, and cloud applications for remote work. Collaboration platforms enhance teamwork, and hybrid meetings promote inclusivity and communication in distributed work environments.

Data-driven workplace

Companies are increasingly using data analytics to optimize the workplace experience and environment. This includes collecting and analyzing data on employee satisfaction, productivity, collaboration, and space utilization.

Employee choice

Companies see the importance of employee choice, ranging from flexible working hours and locations to technology and workplace options. This increases satisfaction, engagement and productivity.

Digital Transformation

The IT landscape is evolving with the rise of Edge Computing, Sustainable IT and Cybersecurity. Edge computing processes and analyzes data near its source for real-time insights and improved performance, while growing cybersecurity concerns address evolving threats and data security.concerns.

Modern Workplace

Switching from SCCM to Intune

Switching from SCCM to Intune with Autopilot provides brand independence. Device staging becomes manufacturer-agnostic, making it more flexible , enabling seamless enrollment and deployment regardless of brand.

Data driven workplace

Companies are increasingly using data analytics to optimize the workplace experience and environment. This includes collecting and analyzing data on employee satisfaction, productivity, collaboration, and space utilization.

Copilot+ PCs & Edge Computing

Copilot+ PCs include a built-in NPU that accelerates AI tasks, enabling faster and more efficient use of smart features such as real-time translations and enhanced security. This results in improved performance and a better user experience.

AR / VR

AR and VR will continue to transform the way we learn, design, and collaborate, with more immersive and advanced applications.

Hybrid Work

Hybrid working will have become the standard, with organizations implementing effective solutions to support employees both in the office and remotely. Cloud-based systems and powerful collaboration tools will ensure a seamless and consistent work experience, regardless of location.

Cyber Security & MDM

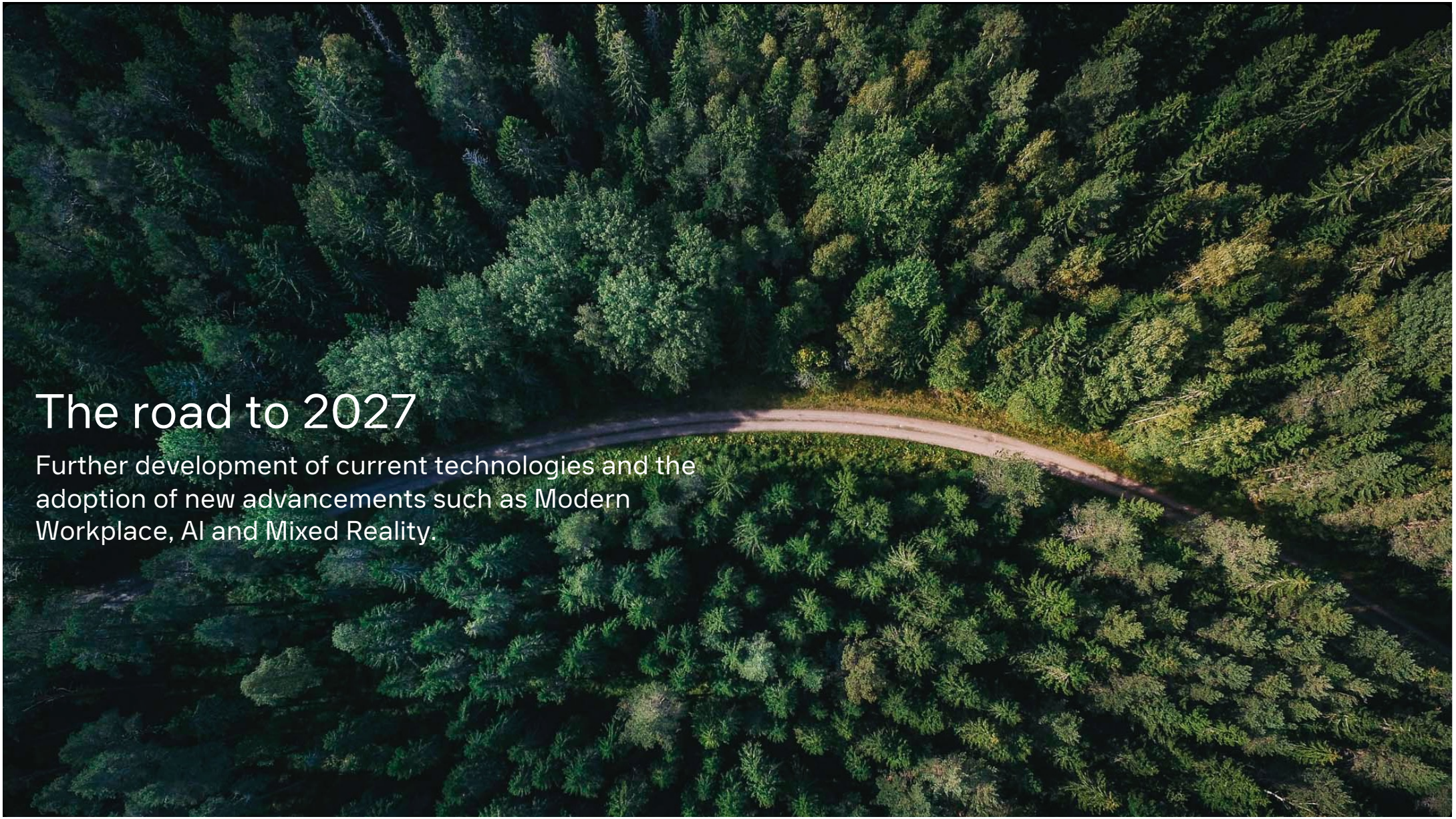
Cybersecurity focus will increase, with organizations adopting advanced measures like zero trust, least privilege, and conditional access to minimize risks and ensure workplace security.

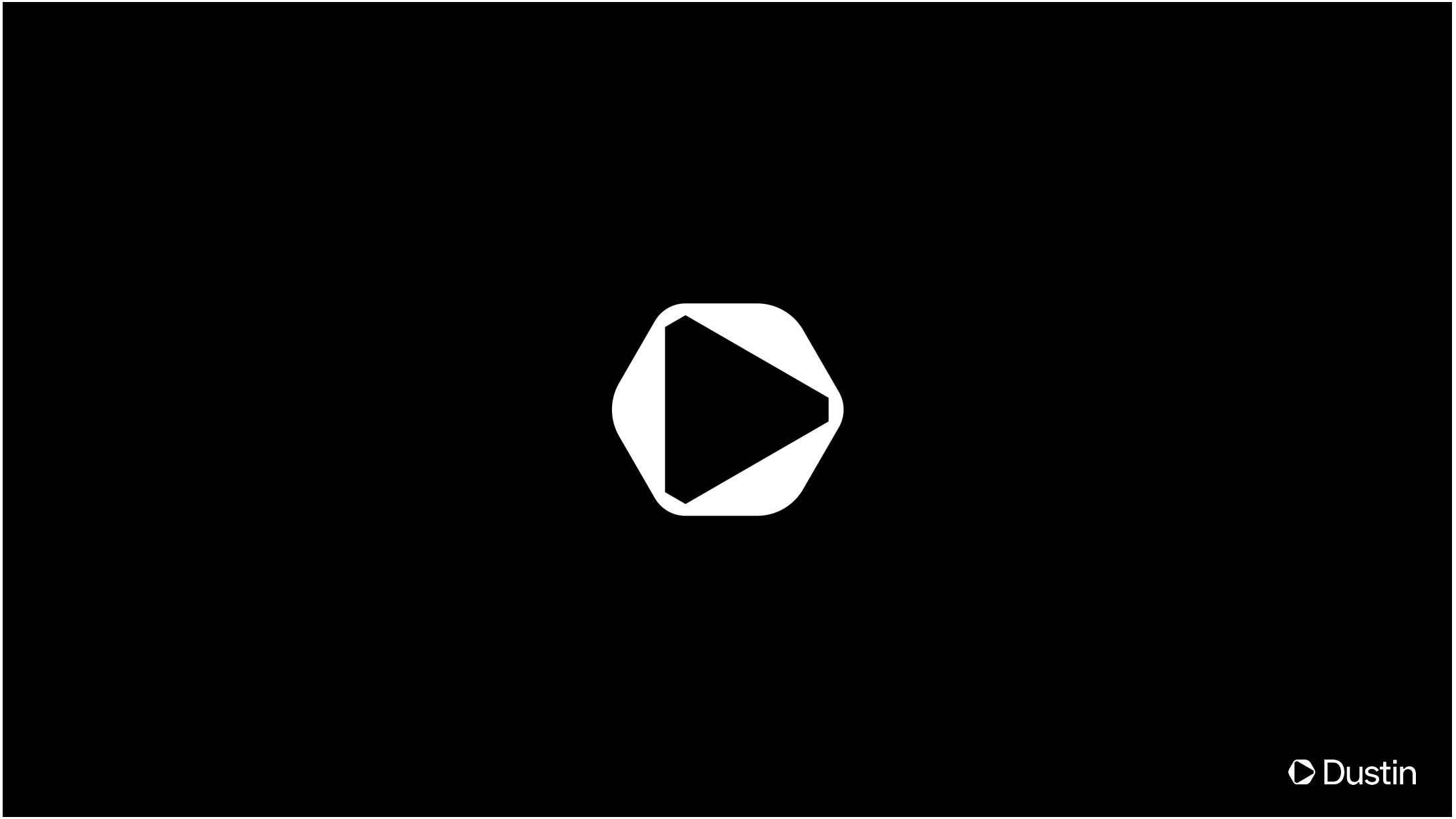
Product Lifecycle Services

From unpacking, labeling, getting rid of all the wrapping papers to creating a “welcome box” for new employees and fixing issues before they arise.

DECT > Shared Mobile Work Devices

More work is being done on a single smartphone. Management and security is becoming more important.


The road to 2027
Further development of current technologies and the adoption of new advancements such as Modern Workplace, AI and Mixed Reality.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